

LOOK WHO'S TALKING

..."Congratulations to Henry Tse as the top Admail Sales Agent for this period of time period (1999/2000). Henry deposited and paid for 12,037,430 pcs. of Unaddressed Admail generating \$846,544 in revenue."

Robert Hall, Admail Sales Co-Ordinator
Canada Post Corporation

This is a quick note tell you how happy we are with our latest Admail campaign. We could not have gotten it out in the tight time frame without your help.

Brain McGillivray, Manager, Consulting Services
Business Development Bank of Canada

Before we met Henry we had nothing but bad feelings and frustration every time we had to deliver our flyers. Since discovery of Henry Tse and his services, we have since changed our opinion of Canada.

Mario & Mimma Volpentesta, Avanti Team
Sutton Group Security Real Estate

For over 20 years I have been using Admail, since Henry Tse has taken over my account and assisted me with the Advance Mail Notice, checking each station to be sure our time sensitive piece is delivered on time. Our sales have increased.

Sabrina Serrecchia, Marketing Administrator
Pizzaville Pizza and Panzerotto – Head Office

I would not hesitate to introduce Mr. Tse to our membership. I feel his services are of value to them. I am pleased to say that it is always a pleasure to work with Henry.

It is unusual to find such exceptional services as his. We can certainly confirm the commitment and efficiency of such a supportive member as our good friend and colleague.

Mr. Paul Bradbury, CEO
Vaughan Chamber of Commerce

Thank you for completing the delivery of the flyers so promptly. Thanks for all your help

John Wallace, Campaign Manager
for Pickering Mayor Dave Ryan

You've been a great help. Looking forward to doing more business with you, win or lose!

Sue Fox, Special Events
Corporate Sponsorship and Volunteer Development
City of Vaughan

Henry Tse has provided superior personal service and his hard work in facilitating the shipping of our Admail is appreciated. He is extremely organized and professional

Steven Simonetti, Broker
HomeLife Partners Realty Corp., Brokerage

This letter is a brief reminder to Canada Post of how important it is to us as a regular Admail customer to have the services of an Admail Representative. In particular, Mr. Henry Tse has always been of great help to us in keeping us up-to-date on any route changes, changes in rates, etc. His services is very much needed.

Frank, Joe, Phil Commissio, Sales Representative/Associate Broker
The Dream Team

I would like to take this opportunity to commend Mr. Henry Tse, who has been assisting our school with distribution of our flyers for the past 13 years. We have found Mr. Tse to be extremely personable, efficient and concerned. He has been very prompt in giving us figures with regard to the various postal routes and very helpful in advising us which areas to cover.

It is unusual to find such exceptional service anywhere and certainly appreciate Mr. Tse's commitment and efficiency.

Marianne Broome – Perks, Principal
Montessori Country School

Customer list as too many format issues with current!! List as is...

ADLOGIC ADVERTISING
ADEGGE INC
ALLIANCE HOMES
APPROVED APPRAISAL SERVICES
ARISTA HOMES LIMITED
ATHLETE'S CARE SPORTS MEDICINE CENTRE
AVANTI TEAM ~ SUTTON GROUP
AVENUE REALTY INC BROKERAGE
AVCAN MANAGEMENT LIMITED
BAYVIEW WELLINGTON HOMES
BERKLEY DEVELOPMENT CORP.
BERKLEY PROPERTY MANAGEMENT
BRIARLANE PROPERTY MANAGEMENT
BONNIE HOY & ASSOCIATES
CANADIAN APARTMENT PROPERTIES REIT
CAP REIT
CARRINGTON HOMES
CITY OF VAUGHAN PLANNING & ENGINEERING
VAUGHAN--MAYOR LORNA & LINDA JACKSON
VAUGHAN--MAYOR MAURIZIO BEVILACQUA
VAUGHANREGIONAL & WARDCOUNCILLORS
MICHAEL DI BIASE, GINO ROSATI, MARIO FERRI
MARILYN IAFRATE, SANDRA YEUNG RACCO,
COUNCILLOR MARIO RACCO, ALAN SHEFMAN
CITY OF VAUGHAN--PUBLIC WORKS
CITY OF VAUGHAN--SPECIAL EVENTS
VAUGHAN--CORPORATE COMMUNICATIONS
CITY OF VAUGHAN--SENIOR MANAGER STRATEGIC
PLANNING/CITY MANAGER'S OFFICE
CITY OF VAUGHAN--RECREATION & CULTURE
CITY OF VAUGHAN LIBRARY
CYNTHIA CHAN D.CH. CHIROPODIST
URBAN PLANNING & ENVIRONMENT DEPT.
CONCERT PROPERTIES
COSTA PRINTING LTD
DENTISTRY ON FINCH-- DR MARLO GALLER
DIMA DESIGN STUDIO
DELPARK HOMES
DESIREE CHINA & GIFTS
DIRECT PROPERTIES MANAGEMENT
FIELDGATE HOMES
FIRSTPRO SHOPPING CENTRES
SMART CENTRES
FIELDGATE DEVELOPMENT & CONSTRUCTION
FOREST GREEN HOMES
FOESTHILL HOMES
FORESTVIEW TOWNHOMES
G & M APARTMENTS
GARY ROBERTS HIGH PERFORMANCE CENTRE
GLEN SHIELD SOCCER CLUB
FOREST HILL HOMES
FOREST HILL INVESTMENT'S GROUP
GREATER TORONTO APARTMENT ASSOCIATION
HOMELIFE ~ROYAL CORP.
HOMELIFE METROPARK REALTY INC
HOMELIFE PINE-WEST REALTY INC
HYDE PARK IN LEASIDE
ICHIBAN SUSHI HOUSE
ICON DEVELOPMENTS
JAZ INTEGRATED DIV. JAZ DESIGNS INC

JULIAN FANTINO MINISTSER OF INTL CO-OP
KANEFF GROUP OF COMPANIES
LAWLOR MARKETING & COMMUNICATIONS
LIBERTY DEVELOPMENT CORP
MADISON HOMES
MADHOUSE INC--GRAPHIC DESIGN
MAVERICK GRAPHICS
MEDALLION CORPORATION
M & R PROPERTY MANAGEMENT
MAPLE LEAF QUAY APARTMENTS
OMNICON SCHOOL OF LANGUAGES
PARK LANE TOWNHOMES
PARK WILLOW PROPERTY MANAGEMENT
PARTNERSHIP MARKETING
PEARL MD REJUVENATION
PHONAK CANADA--SONOVA CANADA INC
PINEDALE PROPERTIES LTD.
POWER 7 REALTY ~ RE/MAX
PRIMONT HOMES
RE/MAX 2000 REALTY INC
RE/MAX EXCELLENCE REALTY
RE/MAX WEST REALTY INC
RE/MAX YORK GROUP REALTY
REGAL CRAFT HOMES
REN/TEX REALTY INC
ROYAL BANK FINANCIAL GROUP
ROYAL LEPAGE REAL ESTATE SERVICES LTD
ROYAL PARK HOMES
RRR PROPERTY MANAGEMENT
SCPTRE DEVELOPMENTS
SCHICKEDANZ PROPERTY MANAGEMENT
SHARON EXPRESS
SILVER CREEK ESTATES
SKYLINE PROPERTIES
SMART CENTRES
SOLMAR HOMES
SPECTRUM SIX REALTY SERVICES INC
STARBUCKS COFFEE
STATE BUILDING GROUP
STERLING KARAMAR PROPERTY MANAGEMENT
STERLING SILVER DEVELOPMENT CORP.
STEEVES & ROZEMA GROUP
STONE MANOR DEVELOPMENTS
SUNDANCE HOMES, INC.
SUTTON GOUP SECURITY REALTY INC
TANDEM GROUP
GREATER TORONTO APARTMENT ASSOCIATION
THE ROCKPORT GROUP
THE MORTGAGE PROVIDERS
TOUCHTONE HOMES
TRIMART RESEARCH CORP.
TRIVEST DEVELOPMENTS
TURTLE JACKS--TORTOISE RESTAURANT GROUP
UCCI PROPERTIES
VANDYK HOMES
VICTORIA DRY CLEANERS
VICTORY ESTATES
WELLESLEY PARLIAMENT SQUARE
WESTWOOD MANAGEMENT INTERNATIONAL
ZAMANI HOMES

Advertising by Mail...

SAVE TIME & MONEY

with



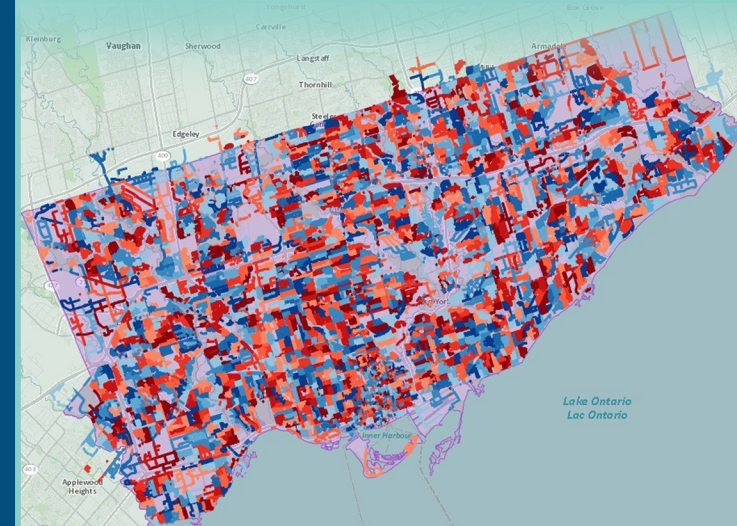
**PROVIDING NEIGHBOURHOOD
UNADDRESSED ADMAIL**

**BUSINESS TO BUSINESS
BUSINESS TO CONSUMER**

Delivered by



**BENCH STRENGTH MAIL ASSOCIATES
YOUR PERSONAL ADMAIL AGENT**



**CALL TO LEARN MORE!
BENCH STRENGTH MAIL ASSOCIATES
YOUR ONE SOURCE FOR TOTAL DISTRIBUTION**

✉ htse@bsma.ca

☎ 905-886-4674 📠 416-817-8997

INTRODUCTION

What is Neighbourhood Admail? Neighbourhood Admail is a distribution service offered by Canada Post for delivery of your flyers, post cards coupons, brochures and magazines.

TARGET MARKETING

Based on geographic, demographic and or life-style information of your customers, Neighbourhood Admail helps you target customers that are more likely to respond to your message. ... less waste, more focus, better results!

Across the country or just down the street, Neighbourhood Admail gives you the best value for your advertising dollars.

A RELIABLE DELIVERY FORCE

Your items are delivered with the "regular mail", as a result your advertising is more likely to get your prospects attention and get read. Best of all, with Neighbourhood Admail, you can reach your target customers on weekdays, avoiding the heavy weekend clutter and helping you get maximum impact and return on your advertising dollars.

NO WASTE - NO DUPLICATION

100% coverage, In response to consumer demand, Consumers' Choice gives customers the option of receiving Neighbourhood advertising material or not.

NO EXPENSIVE MAIL LIST REQUIRED

Neighbourhood Admail is an effective direct marketing tool that lets you reach your current and best potential customers without a mailing list.

CANADA'S LARGEST DISTRIBUTION NETWORK

Over 25,000 letter carrier delivery routes and 12,000 points of CALL' Canada Post is the only national distribution network with access to every home, apartment, farm or business anywhere In Canada.

™ Neighbourhood Admail is a registered trademark of Canada Post.

BENCH STRENGTH MAIL ASSOCIATES

WHO WE ARE: An organization of independent agents established 5 years ago as part of a unique program of Canada Post to market Neighbourhood Admail.

Although the program was discontinued in 2001; we continue to offer on a private commercial basis our expertise to both new and existing customers our "value added services".

WHAT WE DO: We are Neighbourhood Admail Agent specialists providing VALUE ADDED services; from research of householder counts to completing the cumbersome paper-work required by Canada Post to facilitate your mailing to ensure compliance and timely distribution.

WHERE: We are always only a phone call away. We provide Personal consultation at your office.

WHEN: When you are ready! We provide you the latest householder and Forward Sortation Area (FSA) Maps in advance for planning and budgeting your mailing.

WHY: We realize your time is important! If you are frustrated because you can't get cooperation from your local Post Office, you are not alone. Unfortunately - Canada Post is a Crown Corporation and as a result customer service is not paramount to their business.

HOW: Simple! No one knows your customer better than you do. No one knows postal codes better than Canada Post. As trained professional Admail specialists we can help expedite your mailing so you can get on with your business.

JUST TELL US WHERE YOU WANT TO MAIL AND WE'LL TAKE CARE OF THE REST!!

CORPORATE MISSION STATEMENT

To effectively manage and support our strategic Corporate partners goals by ensuring only quality service and professional sales practices.



- ☑ **Client Support:** YES, included free via telephone, fax or e-mail
- ☑ **Route Specific Data & Update(s):** Part of our Value Added Service program.
- ☑ **Statement of Mailing & Delivery Slip(s) Assistance:** We complete all mandatory forms required for distribution. Statement of Mailing, Neighbourhood Admail Delivery Slip, etc.
- ☑ **Forwarding & Transportation:** Labelling and/or Tagging for Neighbourhood Admail for timely delivery.
- ☑ **FSA Walk Maps:** YES, free part of our Value Added Services. FSA Maps for all major Urban centres across Canada.
- ☑ **Access to GEOPOST Precision Targeter information:** Computerized state of the art target marketing to improve your response based on socio-demographic variables, E.g. income, children, ethnic, education, rent vs. ownership, etc.
- ☑ **Call Management Services:** Product tracking and follow up for large mailings. Internal station to station distribution and delivery schedule. Pre-Advice Mandatory Advance Mailing Notification for large mailers. Minimum Service Fee \$25.00 - \$50.00 or \$1.00/l,000
- ☑ **Service Failure Management & Consultation:** Assist in mediation and finding resolution where service failure has occurred. Provide Claims Management and Consulting: Service Fee: 5% of any monies recovered.
- ☑ **"Private" Direct Transportation:** to Postal Installation & Station(s): Save 5 - 10 days in forwarding time required by Canada Post. FROM: \$5.00/l,000

**Value Added Services FROM: \$10/1,000
CALL TODAY FOR COMPLETE DETAILS.**

✉ htse@bsma.ca

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